



Reclaimed vs. New Wood Flooring for High-End Projects

A Side-by-Side Look at Specifying Reclaimed vs. New Flooring










Choosing the right flooring for your project isn't just about aesthetic — it's about the narrative of the space, the performance demands, the budget, and the build timeline.

At Revival, we work with designers and builders to find the right material solution for each project's needs, whether that's 200-year-old reclaimed oak or precisely milled new hardwood.



Which One Is Right For Your Project?

Use this spec-ready matrix to weigh aesthetics, logistics, and client expectations.

	FACTOR	RECLAIMED WOOD FLOORING	NEW WOOD FLOORING
	Look & Feel	Rich patina, authentic variation, hand-worn texture	Consistent tone, modern finishes, smooth profile
	Material Origin	Salvaged from 18th–20th c. barns, homes, mills	Sustainably harvested, modern sawn
	Sustainability	Highest – no new trees cut, reuse of historic material	FSC® certified and responsibly milled options
	Availability	Limited stock, special order, hand-selected	Consistent supply, custom milled to spec
	Install Considerations	Greater prep time + expertise for install and finish	Flexible install methods, less site prep
	Cost Range	Mid to high — premium for rarity and labor	Mid to high — predictable, scalable pricing + finishing
	Ideal For	Boutique hospitality, historic homes, clients valuing character	Contemporary homes, busy households, controlled design palettes



PRO TIP EARLY PLANNING IS KEY. WHETHER YOU'RE SPECIFYING RECLAIMED OR NEW WOOD, CUSTOM FLOORING BENEFITS FROM UPFRONT COLLABORATION TO ALIGN ON LEAD TIMES, DETAILING, AND DESIGN GOALS.

How to Know Which Floor Will Best Serve the Space

We offer both — and can help you spec the right option based on the aesthetic, structural, and budgetary needs of your project.

START A REVIVAL
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Reclaimed Flooring

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- ✓ IDEAL FOR CLIENTS WANTING FLOORING WITH SOUL, STORY, AND ARCHITECTURAL AUTHENTICITY
- ✓ RICH IN TIMEWORN CHARACTER — CHECKS, NAIL HOLES, SAW MARKS — ALL CONSIDERED FEATURES, NOT FLAWS
- ✓ COMMONLY CHOSEN FOR BOUTIQUE HOSPITALITY, LIBRARIES, PARLORS, AND HISTORIC HOMES









New Flooring



- ✓ A GREAT OPTION FOR CLEAN-LINE, MODERN INTERIORS OR SPACES MIXING MULTIPLE WOOD TONES
- ✓ OFTEN A SIMPLER FIT FOR ENGINEERED OR RADIANT HEAT SYSTEMS DUE TO CONSISTENT MILLING
- ✓ OFFERS GREATER CONTROL OVER TONE, GRAIN, AND WIDTH SELECTION ACROSS LARGE AREAS

“NOTE: RECLAIMED WOOD CAN ALSO BE COMPATIBLE WITH RADIANT HEAT SYSTEMS WHEN PROPERLY ACCLIMATED AND INSTALLED. ENGINEERED FORMATS ARE PARTICULARLY WELL SUITED.”









Our Approach to material selection

At Revival Decor + Design, we don't just sell flooring
— we help you find the right materials to elevate
your project from the ground up.

Curated History, Delivered

Reclaimed from 18th–19th century structures, each board is hand-selected for character and integrity

Custom Milled + Finish Ready

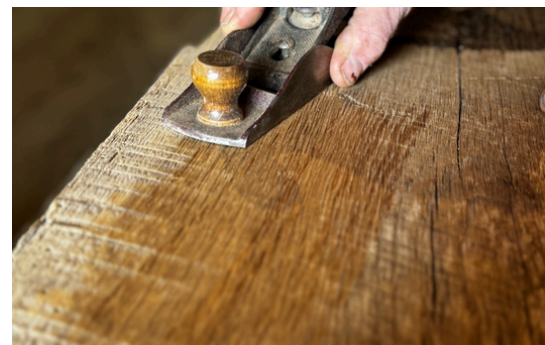
New flooring options in exclusive tones, textures, and widths — tailored to your project needs.

Guidance + Support at Every Phase

From spec sheets to performance advice, we offer material expertise to support your vision.

Revival
DECOR + DESIGN

Let your next project
stand on something
truly *special*



start a *Revival*...

We'll help you select materials that elevate your design from
the ground up.

Book a discovery call or request samples directly at

www.revivaldecoranddesign.com/contactus

or email us at

info@revivaldecoranddesign.com

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